

## CLIMATE COALITION (one-off event team)

### ABOUT US

Impact is a leading marketing services provider, specialising in the Arts, Culture and Lifestyle sectors. For over 25 years we have been generating audiences for our Clients through our print, promotions and digital services.

### ABOUT THE ROLE

We're looking for efficient, hard-working and outgoing individuals who enjoy working in a fun, fast-paced environment to become Brand Ambassadors for a one-off charity event with WWF & the Climate Coalition.

The event itself will see thousands of people gather in Westminster to call upon the UK's MPs to set the foundations for a brighter, greener and safer world. The time is now for politicians to end the UK's contribution to climate change and pass ambitious laws that create a healthier environment for nature and people.

There are a number of various roles available for the day. Depending on role allocation, tasks will include;

- Ⓞ Proactively engaging with event attendees,
- Ⓞ Lifting, carrying and becoming part of an art Installation,
- Ⓞ Encouraging attendees to participate in the art Installation,
- Ⓞ Carrying selfie frames, taking photos and entertaining event attendees,
- Ⓞ Collecting and distributing materials and props for other ambassadors,
- Ⓞ Facilitating a countdown, Mexican waves & other fun crowd moments,
- Ⓞ Assisting with organising crowds,
- Ⓞ Covering breaks.

This is perfect for anyone who is passionate about the future of the environment and excited about the idea of getting involved in a meaningful event that could have a positive impact on the world.

### DATE & HOURS

**Wednesday 26<sup>th</sup> June 2019**

Depending on which role you are allocated, working hours will either be:

- Ⓞ **11am – 2pm**
- Or
- Ⓞ **11am – 4.30pm**

You will be sent a full brief ahead of the event and will receive training on the day for the first hour of the shift.

### PERSON SPECIFICATION

Essential skills:

- Ⓞ The ability to manage your own time and work to a tight schedule,

- ⦿ The ability to self-motivate working independently, whilst working as part of a larger team,
- ⦿ A bright, fun and energetic approach to work,
- ⦿ The willingness to be flexible on the day.

## **PAY RATE:**

£15 per hour, plus training which is paid at £10 for the hour,  
(all rates are inclusive of holiday accrual pay).

## **INFORMATION:**

For full information about the role, or if you would like an informal call to enquire ahead of application, then please feel free to get in touch via the email address provided below.

## **APPLICATIONS**

To apply please send your CV with the subject 'Climate Coalition Event Application' to [promo@impact-marketing.co.uk](mailto:promo@impact-marketing.co.uk)

**THE TIME IS  
NOW**

The logo consists of the text 'THE TIME IS' in a bold, dark blue, sans-serif font. Below this, the word 'NOW' is written in a larger, bold, red, sans-serif font. The letter 'O' in 'NOW' is replaced by a stylized globe showing the continents in green and blue.