

ABOUT US

Impact is a leading marketing services provider, specialising in the Arts, Culture and Lifestyle sectors. For over 25 years we have been helping our clients generate audiences by providing specialist insight and services across print, promotions and digital.

ABOUT THE ROLE

We're recruiting an Account Manager to join our growing Client Services team. Working with an outstanding portfolio of clients, including some of London's most renowned theatres, galleries and dance organisations, you will be responsible for building strong and lasting relationships with clients, suppliers and partners. You will work closely alongside other Account Managers and the Account Director to deliver innovative and effective campaigns, on time and to budget.

Responsibilities include:

- Managing an established client portfolio
- Delivering specialised marketing service campaigns
- Collaborating with different departments to find solutions to client requests
- Providing accurate and timely campaign feedback
- Contributing to service innovation and development
- Monitoring financial performance, including YoY figures
- Identifying and developing growth opportunities
- Assisting with developing key sales communication
- Representing the company at appropriate industry events

ABOUT YOU

We're looking for an excellent communicator who is full of energy and eager to learn, can work effectively in a fast-paced environment, has an eye for detail, impeccable standards and is keen to collaborate at every level. The ideal candidate will have previous experience in a client facing role and must be able to demonstrate excellent knowledge of London as well as a passion for the creative industries. Our office is based in a converted warehouse on Regent's Canal where we offer a creative and vibrant working environment, career progression, 23 days annual leave (plus bank holidays and birthdays) and beers on Fridays!

HOW TO APPLY

To apply, please send your CV and a cover letter outlining your most relevant experience and why you think you would be perfect for the job to emily@impact-marketing.co.uk to arrive by Friday 22nd March. Interviews will be held on Wednesday 27th March.